



# World to **Asia**

Translations

# WHO WE ARE

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**WORLD TO ASIA** was recently founded by a group of localization veterans, who each spent decades building countless linguistic and cultural bridges across the globe. This experience culminated in a set of best practices, which – in turn – transformed into a company that always puts its best foot forward.

With a primary focus on Asian languages, **WORLD TO ASIA** brings the West and East together in the most seamless way possible. If you can picture the problem, we can picture the solution.



# SERVICES

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Let us know how we can best assist you in bringing the value of your product/service from your end of the world to ours.



## Voice-Over

Bring your words to life with our professional studios.

## Localization Engineering

Because what's under the hood is just as important.

## Transcription

Speech-to-text from any source.

## Copywriting

Quality content writing tailored for your product or service.

## Transcreation

Bring the tone, style and intent from your source to your target language.

## Language Testing and QA

To guarantee that the target accurately conveys the source.

## Post Layout Review (PLR)

No more pesky inconsistencies in your designs/images.

## Quality Assessment (QA)

Make sure the overall quality is up to your standards before the final approval.

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## **Translation**

The heart and soul of localization.

## **Editing**

Fine tuning the syntax and semantics.

## **Proofreading**

Have a professional pair of eyes guarantee perfection.

## **Desktop Publishing**

When it's more than just text.

## **Subtitling**

Globalize your content with professional subtitles.

## **Functional Testing and QA**

Taking your end product for a test drive to make sure it works as intended.

## **3rd Party Review (3PR)**

Need an impartial third party to take a look? We've got you!

## **Subject Matter Expert Review (SME)**

Very technical subjects can be tricky to translate, but our SMEs can handle it.



# LANGUAGES

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Vietnamese

Khmer

Indonesian

Thai

Sinhala

Malay

Filipino

Mangolian

Lao

Hmong

Burmese

Chinese

Nepali

Japanese

Korean

Telugu

Urdu

Hindi

Bengali

Marathi

Punjabi

Kannada

Malayalam

Gujarati

Turkmen

Sanskrit

Uzbek

Kyrgyz

Uyghur

Azeri

Tajik

Tamil

# WHY CHOOSE US

## Time Zone Coverage

We've structured our schedules so to cover the US, EST and CET zones to make sure our partners don't need to worry about reaching us on their own time.

## Adaptable Approach

No matter what kind of project or how you want it done, we'll adapt to you. Not the other way around.

01

03

02

04

## True Veterans

We have illustrious careers behind us, and only happy customers ahead.

## Pilot Test

Don't believe any of this? Why should you? Before entrusting us with a large project, we'll do a select portion of it as a test to show you that you made the right choice.



# CONTACT US

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