



# **WHO WE ARE**

WORLD TO ASIA was recently founded by a group of localization veterans, who each spent decades building countless linguistic and cultural bridges across the globe. This experience culminated in a set of best practices, which – in turn – transformed into a company that always puts its best foot forward.

With a primary focus on Asian languages, WORLD TO ASIA brings the West and East together in the most seamless way possible. If you can picture the problem, we can picture the solution.

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# **SERVICES**

Let us know how we can best assist you in bringing the value of your product/service from your end of the world to ours.





#### Voice-Over

Bring your words to life with our professional studios.

#### **Localization Engineering**

Because what's under the hood is just as important.

#### **Transcription**

Speech-to-text from any source.

#### Copywriting

Quality content writing tailored for your product or service.

#### **Transcreation**

Bring the tone, style and intent from your source to your target language.

#### Language Testing and QA

To gurantee that the target accurately conveys the source.

### Post Layout Review (PLR)

No more pesky inconsistencies in your designs/images.

#### Quality Assessment (QA)

Make sure the overall quality is up to yourstandards before the final approval.

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#### **Translation**

The heart and soul of localization.

### **Editing**

Fine tunining the syntax and semantics.

#### **Proofreading**

Have a professional pair of eyes gurantee perfection.

#### **Desktop Publishing**

When it's more than just text.

#### Subtitling

Globalize your content with professional subtitles.

### **Functional Testing and QA**

Taking your end product for a test drive to make sure it works as intended.

### 3rd Party Review (3PR)

Need an impartial third party to take a look? We've got you!

## Subject Matter Expert Review (SME)

Very technical subjects can be tricky to translate, but our SMEs can handle it.

# **LANGUAGES**

Vietnamese	Khmer	Indonesian	Thai
Sinhala	Malay	Filipino	Mangolian
Lao	Hmong	Burmese	Chinese
Nepali	Japanese	Korean	Telugu
Urdu	Hindi	Bengali	Marathi
Punjabi	Kannada	Malayalam	Gujarati
Turkmen	Sanskrit	Uzbek	Kyrgyz
Uyghur	Azeri	Tajik	Tamil

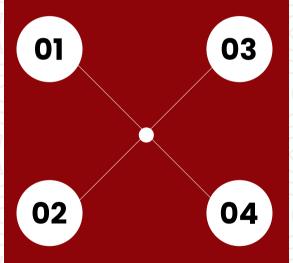
## Time Zone Coverage

We've structured our schedules so to cover the US, EST and CET zones to make sure our partners don't need to worry about reaching us on their own time.

#### **Adaptable Approach**

No matter what kind of project or how you want it done, we'll adapt to you. Not the other way around.

# WHY CHOOSE US



#### **True Veterans**

We have illustrious careers behind us, and only happy customers ahead.

#### **Pilot Test**

Don't believe any of this? Why should you? Before entrusting us with a large project, we'll do a select portion of it as a test to show you that you made the right choice.

# **CONTACT US**



The Vista, 628C Hanoi Highway St, District 2, Ho Chi Minh, Vietnam



sales@worldtoasia.com



**World to Asia** 

